

Think Outside the Slide™ with Dave Paradi, MBA

Monday, November 14, 2005 2:00-5:00 pm Gelber Conference Centre, Montreal

If you want to dramatically increase the impact of your PowerPoint presentations, you need a different approach. The old approach of producing "cool looking" slides and reading them word for word doesn't work any more. You need to Think Outside the Slide™. Cut the time it takes to create audience focused high impact presentations. Get the results you want in less time than it takes you now.

"Just a note to thank you for the excellent presentation on PowerPoint you delivered. The many tips you described led me to reformat all the slides in my seminar. I consider myself very adept at PowerPoint, however, the ideas you introduced have significantly enhanced my slides. Great job!" - Bryan Walton, CentreLine Publications, Toronto, ON (CAPS Member)

What you will learn

- How slides create themselves with proper presentation structure
- How to select colors that subconsciously add to your message and can be seen in almost any lighting situation
- How to select fonts that are easier for your audience to read
- When to use bullet points and when to use sentences
- The power that graphics add to your message
- How to select and adjust clip art and digital photographs for maximum impact
- How to effectively use graphs and charts to illustrate data
- When an audio or video clip may be appropriate and how to add them
- When animation is appropriate and when it is annoying – and why
- How to integrate slides from different files into one presentation
- Why reading your slides is the worst mistake you can make
- How many slides you should really have
- How to create handouts that audiences keep for years
- Advanced delivery techniques, including how to make a non-linear presentation with PowerPoint & remote presentations
- How to prevent and deal with equipment problems
- How to create a backup plan if the technology fails

Please fill in all the following payment information and fax to 905-826-2410.

First Name: _____ Last Name: _____

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Check one: CAPS Member CAPS Colleague Guest

Event fee is \$59.00 for CAPS Members and CAPS Colleagues and \$79.00 for guests.

Payment Type (circle one):



Card #: _____ Expiry: ____/____ CVV: _____

Cancellation Policy: If you cancel your registration before November 7, 2005, you will receive a full refund. No refunds will be available if cancellation is done after this date. You may substitute another attendee if you are unable to attend.

Fax completed form to 905-826-2410. Space is limited, so register today.